

news +++ Texcare  
Frankfurt am Main  
27 November to 1 December 2021

**texcare**  
international

## Leading suppliers of textile-care technology cancel their participation – Texcare International will not take place in 2021

**Frankfurt am Main, 7 September 2021. Leading suppliers of laundry and dry-cleaning technology have used the free cancellation deadline offered by Messe Frankfurt against the background of the pandemic and cancelled their participation in Texcare International 2021 shortly before expiry. In view of this the Advisory Council of the world's leading textile-care fair have voted to cancel Texcare International for this year because its success can no longer be guaranteed.**

In view of the corona crisis earlier this year, Messe Frankfurt offered exhibitors of Texcare International the right to cancel their participation free of charge until 3 September 2021. As the months passed, the overall outlook became increasingly positive and, by the beginning of August, around 200 companies – including the important and big manufacturers from all parts of the textile-care sector – had registered to exhibit at Texcare International in Frankfurt am Main from 27 November to 1 December 2021. Factors contributing to this included the growing pace of vaccination around the world, the categorisation of trade fairs as business events and the officially approved protection and hygiene concept of Messe Frankfurt. Nevertheless, the mood changed shortly before the cancellation deadline as leading companies decided to withdraw from the event because of uncertainties regarding the future development of the pandemic.

Kerstin Horaczek, Vice President Technology Shows at Messe Frankfurt, took stock after the deadline: "Together with our partners, we worked untiringly to stage the Texcare International for the textile-care sector in the autumn. However, a leading international trade fair with a significantly reduced spectrum on show would not do justice to participants' expectations of the fair as the most important meeting place and innovation hub for the sector. Therefore, we have decided to accept the vote of the Advisory Council and cancel Texcare International 2021. We are extremely sorry about this. At the same time, we are grateful for the on-going, high level of commitment demonstrated by the sector for their most important trade fair."

Held every four years, Texcare International in Frankfurt am Main brings together suppliers of laundry and dry-cleaning technology with customers from the textile service, laundry and dry-cleaning segments. Until the next edition, Messe Frankfurt can already offer the textile-care sector several events where they can do business in other important economic regions of the world. Thus, Russian experts from the textile-care sector will

meet at Texcare Forum Russia in Moscow on 15 September. On 27 September 2021, Messe Frankfurt France is holding Texcare Forum Nantes. Still in this year, Texcare Asia & China Laundry Expo, Asia's leading textile-care trade fair, will open its doors in Shanghai from 22 to 24 December. At the Clean Show, the biggest trade fair for textile care on the American continent and also organised by Messe Frankfurt, the industry will present its latest innovations and developments in Atlanta from 30 July to 2 August 2022.

Further information about the textile-care trade fairs of Messe Frankfurt.  
([www.texcare.com/brand](http://www.texcare.com/brand)  
[www.textile-care.messefrankfurt.com/newsroom](http://www.textile-care.messefrankfurt.com/newsroom)).

**Press releases & images:**

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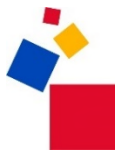
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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic,

we are globally networked with our industry sectors. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)